

**The Hong Kong INSURANCE AWARDS 2014**  
香港保險業大獎

Organized by **HKEFI** The Hong Kong Federation of Insurers 香港保險業聯會  
Sponsored by **新城財經台** METRO RADIO

**Insurance** is one of Hong Kong's oldest industries. Having grown from a cottage trade to a diversified and globalised financial centre, Hong Kong's insurance industry has withstood the test of many vicissitudes over the past 160 years.

Today over 160 insurance companies and more than 100,000 practitioners are serving this industry and the people of Hong Kong. To recognise their pinnacle of achievement and honor the outstanding accomplishment and propel the industry to new heights, the first ever Hong Kong Insurance Awards was organised by the Hong Kong Federation of Insurers and co-organised by Metro Radio.

More than 70 high quality entries competed for 12 award categories. Through the meticulous and impartial adjudication of the distinguished panel of judges, the most deserving winners were selected to receive the awards at the prize presentation cum gala dinner held on 9 October 2014. Their joy and pride were shared by prominent figures and business leaders at the event, including Under Secretary for Financial Services and the Treasury James Lau, Legislative Councillor K P Chan, Commissioner of Insurance Annie Choi.

Panel of honourable judges formed by notable and respected figures from across the insurance industry and the related fields.

Dynamic and thought-provoking sharing at the panel discussion moderated by the Hon Justice Mohan Bhanwaray (right 2). Join him on stage are President of the Hong Kong Institute of Certified Public Accountants Clement Chan (right 1), Chairman of the Insurance Agents' Registration Board Andrew Cheung (left 1) and Executive Director & Chairman of Hong Kong Professional and Educational Services Limited Ricky Seto.

During the opening remarks, Chairman of the Hong Kong Federation of Insurers Jimmy Foon expressed appreciation for all parties involved.

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本港有160家保險公司和近100,000名保險從業員，他們默默耕耘，推動保險業發展，支持社會經濟活動，以及為廣大市民服務。由香港保險業聯會與新城財經台舉辦的《香港保險業大獎2014》，正是為了嘉許有卓越表現的保險機構和從業員，同時鼓勵業界繼續發揮所長，砥礪進步。

**頒獎晚宴 各界名人鼎力支持**  
《香港保險業大獎2014》(The Hong Kong Insurance Awards 2014) 頒獎典禮於日前舉行，出席的政商界名人包括：財經事務及庫務局副局長劉怡翔先生、立法會議員陳健波先生、保險業監理專員蔡淑娟女士。在評審團、企業領袖、及一眾保險界精英同業的見證下，各得獎單位接獲獎權及公信力的殊榮。大會更請來歌手胡琳擔任表演嘉賓，獻唱助興。

**十二殊榮 實至名歸**  
首屆《香港保險業大獎2014》共有七十多個參賽單位角逐十二個獎項，充份反映保險業界於客戶服務、產品創新、企業社會責任，以至營銷策略等方面的專業水平。極具分量的評審團以公正客觀的準則，在特定範疇挑選最實至名歸的得獎者。

香港保險業聯會主席潘廣輝先生於頒獎禮致辭，感謝新城電台及社會各界人士對是次活動的支持。

高等法院原訟法庭法官包華權先生、香港會計師公會會長陳錦輝先生、保險代理登記委員會主席張永森先生、香港專業人才服務機構董事局主席司徒永高先生於互動討論論壇妙語如珠，盡顯睿智。

歌手胡琳擔任表演嘉賓，獻唱兩首勁歌，現場觀眾聽得陶醉。

獲獎名單如下：

- 傑出社區服務計劃大獎：信諾環球人壽保險有限公司 (Cigna 信諾環球)
- 傑出企業社會責任大獎：友邦保險(國際)有限公司
- 傑出創新市場策略大獎：富通保險(亞洲)有限公司
- 傑出人才培訓及發展大獎：AXA安盛
- 傑出聯合發展策略大獎：富通保險(亞洲)有限公司
- 傑出市場企劃大獎：富衛人壽保險(百慕達)有限公司
- 傑出企業管理大獎：中國人壽保險(海外)股份有限公司
- 傑出客戶服務大獎：友邦保險(國際)有限公司
- 傑出創新產品/服務大獎：AXA安盛
- 傑出理財管理大獎：僑工商保險管理(WIPM) 廈門怡和保險顧問有限公司
- 年度傑出保險代理：羅立紅女士 中國人壽保險(海外)股份有限公司
- 傑出創始人：羅立紅女士 中國人壽保險(國際)有限公司
- 傑出理賠管理大獎：JLT
- 傑出客戶服務大獎：中國人壽保險(海外)股份有限公司
- 傑出理賠管理大獎：Manulife
- 傑出客戶服務大獎：中國人壽保險(海外)股份有限公司
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