

# Media Alert

### **MEDIA CONTACTS:**

Cigna Worldwide Life Insurance Co. Ltd. & Cigna Worldwide General Insurance Co. Ltd.

Stella Tsang

Email: stella.tsang@cigna.com

Tel: (+852) 2539 9327

### **Cigna Hong Kong Launches New Health Insurance Solution for Women**

Plan offers all-round protection for women at different life stages

HONG KONG – March 13, 2019 – Cigna Corporation (NYSE:CI) in Hong Kong today launched **Cigna Healthsecure Lady Care Plan**, the first health insurance solution in Hong Kong that combines the benefits of medical care with prevention and financial protection for women at different life stages, in the event of a critical illness.

According to the 2018 Cigna 360<sup>0</sup> Well-Being Survey, women in Hong Kong feel less secure than men about their financial ability to meet their medical needs, and are less prepared to deal with uncertainties in the future. The survey reveals that only 12% of women have financial security if they get sick and become unable to work.

Yuman Chan, CEO and Country Manager, Cigna Hong Kong, said: "Like many women around the world, we understand that women in Hong Kong are juggling multiple roles in their lives. We know that there is more we can do to help them protect their own health and wellness so that they are better equipped to cope with unexpected events - from dealing with cancer to pregnancy related issues. This is why we have developed Cigna Healthsecure Lady Care Plan which will enable women to take control of their whole person health - physically, emotionally and mentally – and also ensure they have financial protection in place if they are unable to work."

The product offers a holistic solution to support medical expenses for treatment and recovery, replacing women's financial worries with peace of mind. Key features include up to HK\$60,000 per month of income protection on diagnosis of a critical illness for up to a maximum of 24 months. It also provides protection for multiple critical illness claims, with a lifetime limit of up to HK\$1,800,000 for hospital and surgical expenses due to a critical illness. Customers can also get a complimentary genetic test which will identify their unique nutrient needs and optimal diet type. They can also learn their body's response to certain foods such as caffeine or carbohydrate. The plan includes psychiatric outpatient treatment benefits, physical and mental health support and access to an Employee Assistance Program (EAP) hotline staffed by registered counsellors and psychologists, who can support members on stress related issues.

Click here for more information or download the product brochure.

#### Note:

The above-mentioned benefits are subject to terms and conditions. Please refer to the relevant product brochure and policy provision for more details.

# About Cigna Worldwide Life Insurance Company Limited and Cigna Worldwide General Insurance Company Limited (Cigna Hong Kong)

Since 1933, Cigna Hong Kong has been offering insurance solutions at the right place and the right time, providing advice to customers throughout the different stages of their life journeys. Cigna delivers comprehensive health and wellness solutions to employers, employees and individual customers. Leveraging an extensive global healthcare network, Cigna provides group medical benefits that are suitable for international companies with a worldwide workforce, but also offers tailored and packaged group medical insurance plans to local small and medium-sized enterprises that fit specific needs of the company and its employees. For individual customers, Cigna offers a full suite of health insurance products that caters to consumers' diverse needs. For more details, please visit www.cigna.com.hk.